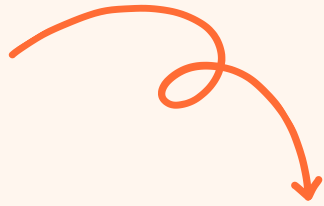


Meredith Fineman Speaking 2022



**SPEAKS AT COMPANIES,
BRANDS, AND CONFERENCES
LIKE:**

- CAPITAL ONE
- THE BLACKSTONE GROUP
- FACEBOOK
- INTEL
- STANFORD UNIVERSITY
- LEVI STRAUSS



BRAGGING BETTER FROM HOME AND ONLINE

Because of COVID-19, the business world was turned on its head overnight. We are now behind screens and have to promote our work in new ways that work without being able to drop by your boss's office. Using tactics from her book, as well as an extra chapter she wrote in quarantine, Fineman will teach you how to adapt during these treacherous times. Whether it's how you're speaking or writing about your work, feeling confident to share on social media, or crafting a strong narrative that can exist in a precarious work environment, you will learn how to talk positively about professional accomplishment in unprecedented times.

BRAG BETTER: WHAT THE QUALIFIED QUIET NEEDS TO KNOW

Fineman has spent a decade creating a framework for strategic self-promotion. She trains and champions Qualified Quiet - those that have done the work but don't know how to promote it. It's a misnomer that your work will speak for itself, and through her tried and true strategies (including the best-selling book with Penguin Randomhouse in June 2020), Fineman will concisely explain why we don't brag, and why we are missing out if we don't. Your audience will walk away with tangible strategies for effective bragging today, tomorrow, this month, and this year.

BRAG BETTER

Meredith Fineman Speaking 2022



**REPRESENTATION: APB
FEES: AVAILABLE UPON
REQUEST. 60 MINUTES, 90
MINUTES, CUSTOM KEYNOTES,
PANELS, AND WORKSHOPS.**

WOMYN AND BRAGGING: THE TIGHTROPE OF INVISIBILITY

In this talk, Fineman goes into one of her specialties, around women and a lack of feeling comfortable with self-promotion. From the history of women in public, dealing with perception and scrutiny, Fineman is a winner in women-centric audiences. By using Brag Better tactics, women can too learn to tout their work and get the recognition, money, and time they deserve.

CREATING A CULTURE OF HEALTHY PRIDE, [WHETHER YOU'RE IN-PERSON OR NOT]

Fineman knows that the word "brag" might be a bad one. But in her ten years of building a framework for strategic self-promotion, she argues that it's necessary for companies to create, foster, and endorse a culture of healthy pride and a diversity of voices at the office (even if that office is virtual). In her session, she runs through the importance of encouraging employees to speak about their accomplishments, highlights those of their colleagues, and elevates the voices of those that need to be heard for a more inclusive work future. She runs through roadblocks that the Qualified Quiet - those that have done the work but don't know how to tout it - run into at work and how to make sure that leadership listens to and promotes the work that matters.

BRAG BETTER